

# LAUREN RENEE BIGELOW

 (586) 746-8072

 [lauren@laurelow.com](mailto:lauren@laurelow.com)

 Grand Blanc, Michigan

## PORTFOLIO

---

View my portfolio of fine art, graphic design, and writing at [laurelow.com](http://laurelow.com).

## EXHIBITIONS

---

### ArtPrize

*ArtPrize, 2017 & 20  
Grand Rapids, MI*

Displayed a watercolor painting and digital time-based piece for two exhibitions

### Capstone Project Exhibition

*Pennsylvania State University, 2019  
University Park, PA*

Shared an animated website

### Celebrity Chefs Dinner

*Community Living Centers, 2018 & 19  
Detroit, MI*

Auctioned pencil drawings for two charity dinners to benefit the developmentally disabled

## AWARDS

---

### Student Fund Scholarship

*Pennsylvania State University, 2018*

### Clear Choice Art Scholarship

*Krylon, 2017*

### Book Cover Contest

*Kalamazoo Public Library, 2017*

### Philip Maniaci Art Scholarship

*Raymond James, 2016*

## EXPERIENCE

---

### Consultant

*Urban Science, April 2020 – Present | Remote*

- Shared strategies to improve existing marketing materials
- Designed and updated print, web, and motion graphics
- Served the company and its clients in the automotive industry

### Digital and Print Designer

*Craft & Communicate, January 2020 – Present | Remote*

- Designed and updated print, web, and motion graphics
- Wrote and posted blog entries
- Served **Atlas**, **Avail**, **Evergreen**, **Pegasus**, and **Veritas** senior living communities

### Multimedia Specialist, Consultant, and Instructor

*Laurelow, January 2018 – Present | Remote*

- Created custom drawings and paintings
- Designed and updated print, web, and motion graphics
- Wrote website content
- Discussed methods to improve business' branding and marketing efforts
- Served **Adopt-a-Pet** adoption center, **Family Tree In-Home Care** senior care agency, **Metro Community Development** housing program, and others
- Taught aspiring creatives of all ages

## EDUCATION

---

### Pennsylvania State University

*B.Des. in Digital Multimedia Design, Graduated December 2019 | Remote*

- Maintained a GPA of 3.87
- Studied design theory and techniques, as well as writing, marketing, public relations, and cyber law
- Participated in the Digital Multimedia Design Club and Phi Kappa Phi

## REFERENCES

---

Recommendations from past employers, clients, and students are always available upon request.